



FOR IMMEDIATE RELEASE

Cedarlane® Launches Healthy and Delicious CedarLEAN Lunches

Variety of all-natural, nutritious entrées cater to special diets and weight management

Carson, CA (08/07/12) –Cedarlane® Natural Foods has announced an exciting new line of all-natural CedarLEAN lunch entrées designed for the health-conscious consumer looking for convenient, tasty, low-calorie meals. The variety of new products features all-natural ingredients and a balance of nutritional attributes prominently displayed with iconography on the front of the package.

CedarLEAN's new Soup and Wrap combo entrées make lunchtime appealing again, not to mention healthier. Travel a world of flavors with the **Minestrone Soup and Mediterranean Wrap**, **Butternut Squash Soup and Quinoa Wrap** and **Lentil Vegetable Soup and Samosa Wrap**. Each Soup and Wrap entrée contains 230 calories or fewer, is high in protein and fiber, and has 6 grams of sugar or less. Another new Soup and Wrap combo is expected to be announced later this year.



The new CedarLEAN line satisfies growing consumer demand for nutritious, flavorful options in the frozen foods category. Cedarlane, a leading supplier of natural and organic frozen and fresh foods, is proud to offer these products to those working with weight management plans and special dietary needs.

To learn more about Cedarlane Natural Foods, please visit www.CedarlaneFoods.com. **For interviews with Cedarlane Founder and President Robert Atallah, please call the contacts listed at the bottom of this press release.**

About Cedarlane® Natural Foods, Inc.

Founded in 1981 by Robert Atallah, Cedarlane® Natural Foods, Inc. is a leading supplier of natural and organic frozen and fresh foods. Cedarlane serves up a wide variety of award-winning natural, vegetarian, organic, low-fat, high-protein frozen food options from breakfast to dinner, appetizers to entrées. Many Cedarlane frozen foods carry the **Quality Assurance International** (QAI) organic certification. In March 2012, Cedarlane's new egg white omelettes were featured on The Today Show's "Eat Smart Today" segment with Al Roker and featuring Lisa Lillien, author of Hungry Girl Supermarket Survival. Cedarlane offers a variety of vegetarian frozen foods, chicken entrées and burritos, egg white omelettes and breakfast burritos.

About Founder & President Robert Atallah

Since 1981, Robert Atallah has grown Cedarlane Natural Foods, Inc. from a one-man business to a corporation with more than 500 employees, offering award-winning natural and organic frozen foods and fresh foods. A food pioneer in multiple respects and a prominent leader in the food category, Mr. Atallah was the first to introduce all-natural and organic products to the frozen foods sector.

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